



## NEWS RELEASE

### **Ty Lindsey Joins NorthStar Bank as Senior Vice President to Lead New Retail Division**

Tampa, Fla., November 14, 2013 – NorthStar Bank announced Ty Lindsey as its Senior Vice President, Retail Division Manager. Ms. Lindsey has 15 years of banking experience and came to NorthStar Bank from Synovus Bank where she was most recently Senior Vice President, Regional Retail Manager. Prior to Synovus, Ty held sales and management positions with Regions Bank and Bank of America. Ms. Lindsey earned a Bachelor of Science Degree in Business Management from the University of South Florida. She is very involved in the community and currently serves on the Crohn's & Colitis Foundation Board, HCC's Business Advisory Board, is an active member of High Hopes in High Heels and is involved in Leadership Tampa Bay. In her role as Retail Division Manager, she will manage the sales and service for retail offices and the bank's marketing function.

NorthStar Bank's new retail division is a significant and exciting change to the structure of the organization that has been anticipated as the bank grows and prepares itself for a branch network environment. "I am honored to be a part of an organization that is growing, has a solid vision and is in strong financial condition," exclaimed Ty, "we are here to support our community and help it grow." NorthStar Bank opened its second office and first in Pinellas County on October 15<sup>th</sup>, 2013.

NorthStar Bank, opened in 2007, is an independent community bank headquartered in Tampa, Florida with assets exceeding \$190 million. NorthStar Bank builds solid customer relationships by providing outstanding personalized service utilizing the latest banking innovations and technology. NorthStar Bank is rated Five-Stars by **BauerFinancial** ([www.bauerfinancial.com](http://www.bauerfinancial.com)), the nation's leading independent bank rating and research firm. Member FDIC.

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